

New Google Image Search Berlin Meeting 2017-05-09



Main points of concern:

1. Taking photos out of their original context and embedding them in a new context with other images is a violation of the author's moral rights.
2. Displaying images in large format without a copyright notice is a violation of the author's moral rights.
3. Including a "share" button (to social media and email) in Google Image Search is not covered by an assumed "factual consent".
4. When sharing an image from Google Image Search, a Google URL is used, not the URL of the original page.
5. The new design of displaying images promotes image theft / copy and paste piracy.
6. A significant decline in user traffic from Image Search to original websites is evident.
7. A decline in image licensing is expected



Main demands of our initiative:

1. Back to a small-format display, see for example Yahoo image search
2. Automatic extraction of copyright notice and licensing information from IPTC metadata
3. Visible display of metadata information in Google Image Search
4. Change of notification text from *"Images may be subject to copyright."* to *"Please note that images are subject to copyright and may only be used with the consent of the author or copyright holder."*
5. Disable "share" button to social media.
6. Disable "share" button via email or at least use URL of the original website with the image + notification text *"Please note that images are subject to copyright and may only be used with the consent of the author or copyright holder."*
7. Help to prevent image theft by disabling the copy and paste function "Save image as..."

